UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 1, 2023

SONDER HOLDINGS INC.

(Exact name of registrant as specified in its charter)

001-39907

(Commission File Number)

85-2097088 (I.R.S. Employer Identification No.)

101 15th Street San Francisco, California (Address of principal executive offices)

Delaware (State or other jurisdiction

of incorporation)

94103

(Zip Code)

(617) 300-0956

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencements communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbols	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	SOND	The Nasdaq Stock Market LLC
Warrants, each whole warrant exercisable for one share of	SONDW	The Nasdaq Stock Market LLC
Common Stock at an exercise price of \$11.50 per share		

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company 🗵

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 2.02 Results of Operations and Financial Condition

On March 1, 2023, Sonder Holdings Inc. (the "<u>Company</u>") issued a Shareholder Letter announcing its financial results for the quarter and year ended December 31, 2022. A copy of the Shareholder Letter is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information contained in this Item 2.02, including the Shareholder Letter attached as Exhibit 99.1 to this Current Report on Form 8-K, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended. The information contained in this Item 2.02 and in the accompanying Exhibit 99.1 shall not be incorporated by reference into any registration statement or other document filed by the Company with the Securities and Exchange Commission ("SEC"), whether made before or after the date of this Current Report on Form 8-K, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 2.05 Costs Associated with Exit or Disposal Activities

On March 1, 2023, the Company announced a reduction in force affecting approximately 100 corporate roles, or 14% of the corporate workforce, which is expected to lead to approximately \$10 million in annualized cost savings. Affected employees were informed of the reduction in force on or about March 1, 2023. The Company expects the reduction in force to be substantially complete by the end of the first quarter of 2023.

Total costs and cash expenditures for the reduction in force are estimated at \$2 million to \$3 million, substantially all of which are related to employee severance and benefits costs and will be recognized in the first quarter of 2023. The Company expects to pay the majority of these reduction in force amounts in the first quarter of 2023.

Item 2.05 of this Report ("Item 2.05") contains "forward-looking statements" within the meaning established by the Private Securities Litigation Reform Act of 1995, which are identified by words such as "plans," "expects," "may," "believes," "estimates" or "estimated, "intends," and other similar words, expressions, and formulations. Item 2.05 contains forward-looking statements regarding the timing and scope of the reduction in force; and the amount and timing of the related charges. Many factors could affect the actual results of the reduction in force, and variances from the Company's current expectations regarding such factors could cause actual results of the reduction in force to differ materially from those expressed in these forward-looking statements. The Company presently considers the following to be a non-exclusive list of important factors that could cause actual results to differ materially from its expectations: estimates of employee headcount reductions; cash expenditures that may be made by the Company in connection with the reduction in force; and the reduction in force; and the reduction in force. A detailed discussion of these and other risks and uncertainties that could cause the Company's cutral results to differ materially from these forward-looking statements is included in the documents that the Company files with the Securities and Exchange Commission on Forms 10-K, 10-Q and 8-K. These forward-looking statements speak only as of the date of this Report, and the Company does not undertake any obligation to revise or update such statements, whether as a result of new information, future events, or otherwise.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit No.	Description
99.1	Shareholder Letter dated March 1, 2023
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

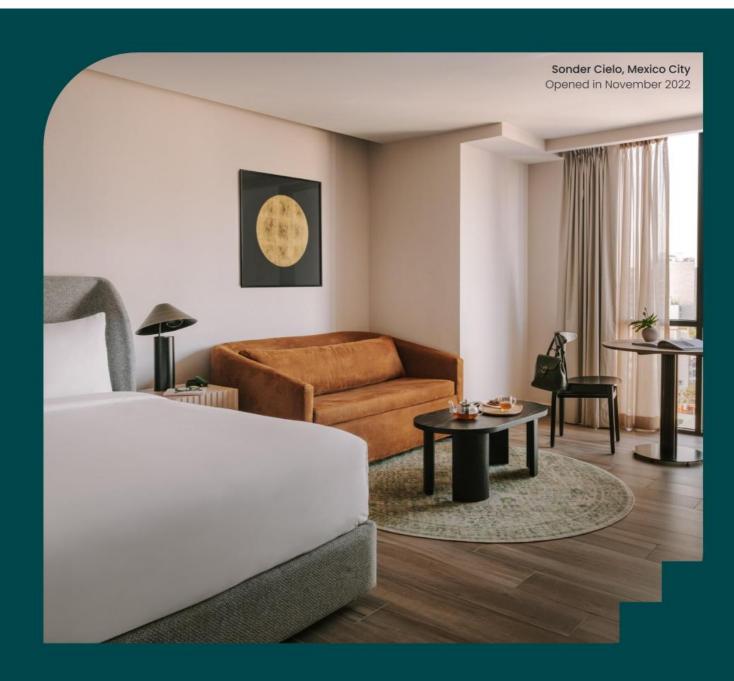
Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 1, 2023

Sonder Holdings Inc.

By:	/s/ Chris Berry
Name:	Chris Berry

Title: Chief Accounting Officer





Shareholder Letter Q4 2022

March 1, 2023

Fellow Sonder shareholders,

For nearly a year now, we at Sonder have been singing the same refrain in unison: free cash flow, free cash flow, free cash flow. Since we announced our cash flow positive plan in June last year, it's been the top goal of the business – and we've been delivering.

There are two metrics I'd like all of our shareholders to commit to memory. In 2022, we cut our burn in half from Q1 to Q4, and we doubled yearly revenue. Both are in line with the guidance we gave in June 2022 when we pivoted our focus from hypergrowth to positive cash flow.

Those results were derived from our improvements in cash contribution margin¹, which more than doubled, and from the enormous leverage we achieved on overhead as we opened rapid payback properties and made significant gains on the efficiency of our operations. The drivers that allowed us to cut burn in half will remain at the top of our priority list in 2023: improvements to unit economics through RevPAR and property level cost initiatives, capital light property openings, as well as sustained efforts to drive overhead efficiency.

In business, the quest for near term bottom line performance can risk coming at the expense of customer experience, brand or culture, and for this reason our team also pursued guardrail OKRs to ensure we aren't unintentionally diluting our long term value creation. I'm thrilled that both guest and employee experience have remained very strong and on target. Our team has yet another data point to support the idea that it is possible to improve RevPAR, guest satisfaction and cost structure all at once. It requires a great deal of creativity and fierce execution, which our culture selects for, encourages and rewards.

You have my commitment that the whole Sonder team is pointed in the same direction for 2023. Navigating such a rapid shift in direction is never straightforward, but as we've demonstrated through our response to the pandemic, this team is not one to be discouraged by difficult challenges. And we're certainly not to be underestimated in our resolve to surmount them.

Thank you to all Sonder shareholders, partners and employees for your support.

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Francis Davidson Co-founder and CEO

(1) This is a Non-GAAP Financial Measure. Refer to section titled Non-GAAP Reconciliations & Other Supplemental Data for the reconciliation of our Non-GAAP Financial Measures to the most directly comparable GAAP Financial Measure. Cash provided by (used in) operating activities includes the benefit of FF&E Allowance Realized, and therefore, Cash Contribution and Cash Contribution Margin include the benefit of FF&E Allowance Realized.

Fourth quarter 2022 key results

Revenue

\$135M

56% y/y improvement

Average Daily Rate (ADR)

\$191 (7%) y/y decline

Operating Cash Flow¹

\$(25)M

Operating Cash Flow margin improvement to (18)% in Q4 2022 from (50)% in Q4 2021

Cash Contribution²

\$32M

Cash Contribution margin improvement to 24% in Q4 2022 from 10% in Q4 2021

RevPAR

\$158

11% y/y improvement

Occupancy Rate

83%

1,400 bps y/y improvement

Free Cash Flow²

\$(30)M

Free Cash Flow margin improvement to (22)% in Q4 2022 from (61)% in Q4 2021

Live Units | Total Portfolio

9.7K | **17.6K**

28% y/y growth | (3%) y/y decline³

(1) Operating Cash Flow includes the impact of restructuring and other charges related to our Cash Flow Positive Plan announced in June 2022. Operating Cash Flow is equivalent to cash provided by (used in) operating activities. Operating Cash Flow Margin is defined as Operating Cash Flow as a percentage of revenue.
(2) This is a Non-GAAP Financial Measure. Refer to section titled Non-GAAP Reconciliations & Other Supplemental Data for the reconciliation of our Non-GAAP Financial Measures to the most directivities includes the header of £55. Allowance Pealized and therefore. Cash Contribution

most directly comparable GAAP Financial Measure. Cash provided by (used in) operating activities includes the benefit of FF&E Allowance Realized, and therefore, Cash Contribution and Cash Contribution Margin include the benefit of FF&E Allowance Realized. (3) Certain signed leases have contingencies or conditions that must be satisfied before we take over the units, and from time to time, we exclude some of these leases from our Contracted Units total based on our judgment about the likelihood that the contingencies or conditions will be satisfied.

Cash Flow Positive Plan

Announced June 9, 2022

Our focus remains on reaching our first quarter of positive free cash flow in 2023, without additional fundraising and while keeping a robust cash cushion.



Quarterly Operating Cash Flow Margin and Free Cash Flow Margin

(1) Operating Cash Flow includes the impact of restructuring and other charges related to our Cash Flow Positive Plan announced in June 2022. Operating Cash Flow is equivalent to cash provided by (used in) operating activities. Operating Cash Flow Margin is defined as Operating Cash Flow as a percentage of revenue. (2) This is a Non-GAAP Financial Measure. Refer to section titled Non-GAAP Reconciliations & Other Supplemental Data for the reconciliation of our Non-GAAP Financial Measures to the most directly comparable GAAP Financial Measure.

Q4 2022 Results



Q4 2022 Results

Q4 2022 business performance 9.7K Live Units +28% y/y 852K **Bookable Nights** +39% y/y 704K **Occupied Nights** +68% y/y 83% Occupancy Rate \$158 RevPAR +11% y/y 124% of Q4 2019

Quarterly Total Portfolio (End of Period)



Quarterly Bookable Nights | Occupancy Rate



Quarterly RevPAR | ADR



(1) Certain signed leases have contingencies or conditions that must be satisfied before we take over the units, and from time to time, we exclude some of these leases from our Contracted Units total based on our judgment about the likelihood that the contingencies or conditions will be satisfied. Q4 2022 financial performance

\$135M

Revenue 56% y/y improvement \$(25)M

Operating Cash Flow¹

Operating Cash Flow margin improvement to (18)% in Q4 2022 from (50)% in Q4 2021

\$(30)M

Free Cash Flow²

Free Cash Flow margin improvement to (22)% in Q4 2022 from (61)% in Q4 2021

\$32M

Cash Contribution²

Cash Contribution margin improvement to 24% in Q4 2022 from 10% in Q4 2021



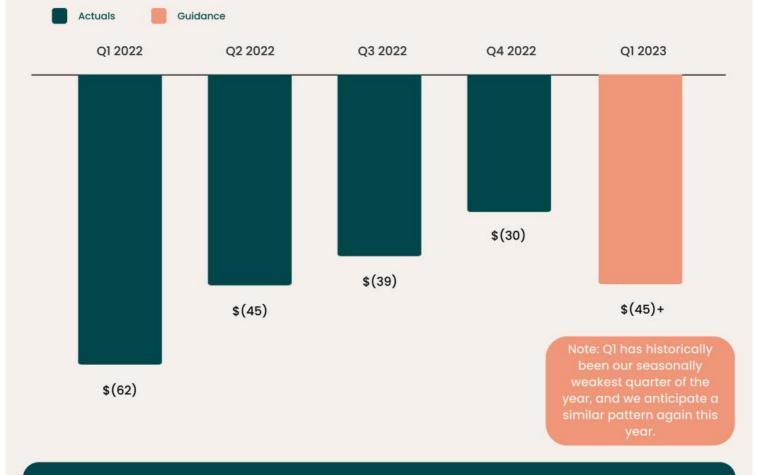
Quarterly Operating Cash Flow Margin and Cash Contribution Margin

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Guidance

For Q1 2023, we expect revenue of better than \$110 million, representing 37% year-over-year growth. Q1 has historically been our seasonally weakest quarter of the year, and we anticipate a similar pattern again this year.

For QI 2023, we expect Free Cash Flow of better than negative \$45 million before restructuring costs. We remain focused on reaching our first quarter of positive free cash flow in 2023. Similar to past quarters, our guidance is based on our best knowledge available from internal data and third party forecasters and does not contemplate a significant slowdown in demand.



Illustrative Free Cash Flow¹ Based on Guidance (\$M)

Our focus remains on reaching our first quarter of positive free cash flow in 2023, without additional fundraising and while keeping a robust cash cushion

(1) This is a Non-GAAP Financial Measure. Refer to section titled Non-GAAP Reconciliations & Other Supplemental Data for the reconciliation of our Non-GAAP Financial Measures to the most directly comparable GAAP Financial Measure.

Financial Statements



Sonder Holdings Inc. and Subsidiaries Consolidated balance sheets

(In thousands)	(UI			
	De	cember 31, 2022	Dee	cember 31, 2021
Assets		-		
Current assets:				
Cash	\$	246,624	S	69,726
Restricted cash		42,562		215
Accounts receivable, net of allowance		5,613		4,638
Prepaid rent		—		2,957
Prepaid expenses		8,066		5,029
Other current assets		10,065		16,416
Total current assets		312,930		98,981
Property and equipment, net		34,926		27,461
Operating lease right-of-use ("ROU") assets		1,189,545		_
Other non-current assets		16,270		22,037
Total assets	\$	1,553,671	S	148,479
Liabilities, mezzanine equity, and stockholders' deficit				
Current liabilities:				
Accounts payable	\$	16,082	S	19,096
Accrued liabilities		20,131		19,557
Taxes payable		14,418		8,412
Deferred revenue		41,664		18,811
Current portion of long-term debt		-		13,116
Convertible notes		_		184,636
Current operating lease liabilities		158,580		<u> </u>
Total current liabilities	8	250,875	1	263,628
Non-current operating lease liabilities		1,143,538		<u></u>
Deferred rent		_		66,132
Long-term debt, net		172,950		10,736
Other non-current liabilities		3,430		3,906
Total liabilities		1,570,793		344,402
Mezzanine equity:				
Redeemable convertible preferred stock		_		518,750
Exchangeable preferred stock		_		49,733
Total mezzanine equity		_		568,483
Stockholders' deficit:				
Common stock		21		1
Additional paid-in capital		935,451		43,106
Cumulative translation adjustment		12,985		7,299
Accumulated deficit	<u></u>	(965,579)		(814,812)
Total stockholders' deficit		(17,122)		(764,406)
Total liabilities, mezzanine equity, and stockholders' deficit	\$	1,553,671	S	148,479

Note: Effective January 1.2022, Sonder adopted new leasing accounting standard ASC 842 / IFRS 16, which recognizes right-of-use assets and lease liabilities on our balance sheet for all operating leases, increasing both assets and liabilities.

Sonder Holdings Inc. and Subsidiaries Condensed consolidated statements of operations and comprehensive loss (1/2)

(In thousands, except for number of shares information and per share amounts)

(in thousands, exception number of shares mornation and per share a		(Unaudited)	(Ur	naudited)
		Three months en 2022	ded Decen	nber 31, 2021
Revenue	s	134,769	\$	86,663
Costs and operating expenses:				
Cost of revenue (excluding depreciation and amortization)		87,224		66,093
Operations and support		53,225		45,824
General and administrative		31,171		27,677
Research and development		6,247		6,263
Sales and marketing		15,977		9,367
Total costs and operating expenses	-	193,844	-	155,224
Loss from operations	_	(59,075)		(68,561)
Interest expense, net		4,809		14,462
Change in fair value of SPAC Warrants		(1.081)		
Change in fair value of Earn Out liability		(1,401)		_
Other income, net		(6,486)		(5,726)
Total non-operating (income) expense, net	-	(4,159)		8,736
Loss before income taxes	1	(54,916)	-	(77,297)
(Benefit) provision for income taxes		(31)	<u>.</u>	16
Net loss	s	(54,885)	\$	(77,313)
Less: Net loss attributable to convertible and exchangeable preferred stockholders	<u> </u>	(655)		-
Net loss attributable to common stockholders	\$	(54,230)	\$	(77,313)
Weighted average basic common shares outstanding		216,498,417		12,645,785
Add: Dilutive effect of outstanding stock awards		-		-
Weighted average diluted common shares outstanding	_	216,498,417		12,645,785
Basic net loss per common share	\$	(0.25)	\$	(6.11)
Diluted net loss per common share	\$	(0.25)	\$	(6.11)
Other comprehensive loss:				
Net loss	s	(54,885)	\$	(77,313)
Change in foreign currency translation adjustment	3	(6,230)	ų.	(77,313) (81)
Comprehensive loss	s	(61,115)	\$	(77,394)
	_	(2.,		11

Sonder Holdings Inc. and Subsidiaries Condensed consolidated statements of operations and comprehensive loss (2/2)

(In thousands, except for number of shares information and per share amounts)

	(December	21	
		2022	December	2021
Revenue	s	461,083	\$	232,944
Costs and operating expenses:				
Cost of revenue (excluding depreciation and amortization)		317,191		201,445
Operations and support		211,081		142,728
General and administrative		132,445		106,135
Research and development		28,896		19,091
Sales and marketing		51,224		23,490
Restructuring and other charges		4,033		-
Total costs and operating expenses	-	744,870		492,889
Loss from operations	1. 	(283,787)		(259,945)
Interest expense, net		21,505		44,090
Change in fair value of SPAC Warrants		(37,410)		-
Change in fair value of Earn Out liability		(95,700)		-
Change in fair value of share-settled redemption feature and gain on conversion of convertible notes		(29,512)		-
Other expense (income), net		7,564		(9,890)
Total non-operating (income) expense, net	2.5	(133,553)		34,200
Loss before income taxes	-	(150,234)		(294,145)
Provision for income taxes	20 20	533		242
Net loss	s	(150,767)	\$	(294,387)
Less: Net loss attributable to convertible and exchangeable preferred stockholders		(4,541)		-
Net loss attributable to common stockholders	S	(146,226)	\$	(294,387)
Weighted average basic common shares outstanding		206,037,605		11,765,912
Add: Dilutive effect of outstanding stock awards		—		-
Weighted average diluted common shares outstanding		206,037,605	-	11,765,912
Basic net loss per common share	s	(0.71)	\$	(25.02)
Diluted net loss per common share	s	(0.71)	\$	(25.02)
Other comprehensive loss:				
Net loss	s	(150,767)	\$	(294,387)
Change in foreign currency translation adjustment		5,686		1,633
	100	(145,081)	\$	(292,754)

Sonder Holdings Inc. and Subsidiaries Consolidated statements of cash flows (1/2) 6 ...

n thousands)		audited)	(Unaudited)		
		Three Months En	nded December 31,		
		2022		2021	
Cash flows from operating activities:					
Net loss	\$	(54,885)	\$	(77,313)	
Adjustments to reconcile net loss to net cash used in operating activities:					
Depreciation and amortization		6,110		5,025	
Stock-based compensation		4,818		5,073	
Amortization of operating lease right-of-use assets ²		39,681		-	
Straight-line rent ¹		-		24,630	
(Gain) loss on foreign exchange		(6,502)		258	
Capitalization of paid-in-kind interest on long-term debt ⁴		5,815		-	
Amortization of debt issuance costs		2		816	
Amortization of debt discounts		428		12,058	
Change in fair value of share-settled redemption feature and gain on conversion of convertible notes ³		-		(7.006)	
Change in fair value of warrants ³		-		753	
Change in fair value of SPAC Warrants ⁴		(1,081)		-	
Change in fair value of Earn Out Liability ⁴		(1,401)		-	
Other operating activities		844		(36)	
Changes in:					
Accounts receivable, net		(133)		3,048	
Prepaid expenses		(473)		1,204	
Other current and non-current assets		1,153		(11,090)	
Accounts payable		281		9,060	
Accrued liabilities		8,139		4,825	
Taxes payable		(107)		(1,109)	
Deferred revenue		(7,804)		(11,469)	
Operating lease ROU assets and operating lease liabilities, net ²		(18,190)		-	
Other current and non-current liabilities		(1,618)		(2,175)	
Net cash used in operating activities		(24,923)		(43,448)	
Cash flows from investing activities:					
Purchase of property and equipment		(4,618)		(8,125)	
Capitalization of internal-use software		(286)		(1,610)	
Net cash used in investing activities	2	(4,904)	20	(9,735)	
Cash flows from financing activities:					
Repayment of debt and payment of early termination fees		-		(6,876)	
Proceeds from exercise of stock options		44		762	
Net cash provided by (used in) financing activities		44		(6,114)	
Effects of foreign exchange on cash		514		(342)	
Net change in cash and restricted cash	-	(29,269)	-	(59,639)	
Cash and restricted cash at beginning of period		318,455		129,580	
Cash and restricted cash at end of period	\$	289,186	\$	69,941	

As we implemented ASC 842 in 2022, these line items are no longer applicable as these related to the previous accounting standard.
 As we implemented ASC 842 in 2022, these line items are new as these relate to the new accounting standard.
 These line items relate to pre-SPAC related items. As such, there is no activity in 2022.
 These line items relate to post-SPAC related items. As such, there is no activity in 2021.

Sonder Holdings Inc. and Subsidiaries Consolidated statements of cash flows (2/2)1. ..

(In thousands)	(Unaudited)					
		Year ended	Decembe			
Cash flows from operating activities:		2022		2021		
Net loss	s	(150,767)	s	(294,387)		
	3	(150,767)	5	(254,367)		
Adjustments to reconcile net loss to net cash used in operating activities:		02.011		17,714		
Depreciation and amortization		23,911				
Stock-based compensation		22,957		25,247		
Amortization of operating lease right-of-use assets ²		145,250		-		
Straight-line rent ¹		_		37,525		
Loss (gain) on foreign exchange		6,590		2,387		
Capitalization of paid-in-kind interest on long-term debt*		18,359				
Amortization of debt issuance costs		151		2,378		
Amortization of debt discounts		3,802		35,067		
Change in fair value of share-settled redemption feature and gain on conversion of convertible notes		(29,512)		(14,834)		
Change in fair value of warrants ³		-		2,148		
Change in fair value of SPAC Warrants ⁴		(37,410)		-		
Change in fair value of Earn Out Liability ⁴		(95,700)		-		
Other operating activities		2,206		810		
Changes in:						
Accounts receivable, net		(1,693)		(3,067)		
Prepaid expenses		(3,016)		4,991		
Other current and non-current assets		11,903		(23,011)		
Accounts payable		(28,120)		8,199		
Accrued liabilities		10,434		10,762		
Taxes payable		6,074		1,366		
Deferred revenue		22,400		8,643		
Operating lease ROU assets and operating lease liabilities, net ²		(76,683)		-		
Other current and non-current liabilities		(151)		(1,329)		
Net cash used in operating activities	-	(149,015)		(179,391)		
Cash flows from investing activities:				()		
Purchase of property and equipment		(28,197)		(16,161)		
Capitalization of internal-use software		(2,796)		(5,426)		
Net cash used in investing activities	.	(30,993)		(21,587)		
Cash flows from financing activities:		(00,000)		(21,007)		
Proceeds from Delayed Draw Notes, net of issuance costs		159.225				
Repayment of debt and payment of early termination fees		(27,745)		(18,776)		
		(27,745)				
Proceeds from issuance of debt, net of debt issuance costs		205 000		162,366		
Proceeds from business combination and PIPE offering		325,928		-		
Common stock issuance costs		(58,555)		-		
Proceeds from exercise of stock options		1,746		3,841		
Proceeds from exercise of common stock warrants		-		120		
Issuance of redeemable convertible preferred stock				1,020		
Net cash provided by financing activities		400,599		148,571		
Effects of foreign exchange on cash	4	(1,346)		(760)		
Net change in cash and restricted cash		219,245		(53,167)		
Cash and restricted cash at beginning of year		69,941		123,108		
Cash and restricted cash at end of year	\$	289,186	\$	69,941		

As we implemented ASC 842 in 2022, these line items are no longer applicable as these related to the previous accounting standard.
 As we implemented ASC 842 in 2022, these line items are new as these relate to the new accounting standard.
 These line items relate to pre-SPAC related items. As such, there is no activity in 2022.
 These line items relate to post-SPAC related items. As such, there is no activity in 2021.

Non-GAAP Reconciliations & Other Supplemental Data



Non-GAAP Reconciliations & Other Supplemental Data

Reconciliation of Cash used in operating activities to Free Cash Flow

Sonder supplements its consolidated financial statements presented in accordance with generally accepted accounting principles in the United States ("GAAP") by providing additional financial measures that are not prepared in accordance with GAAP. Sonder's management uses these non-GAAP financial measures, collectively, to evaluate ongoing operations and for internal planning and forecasting purposes. Sonder believes that these non-GAAP financial measures are useful in evaluating its operating performance, and may assist investors in comparisons with other companies, some of which use similar non-GAAP financial information to supplement their GAAP results. However, Sonder's definitions may differ from the definitions used by other companies and therefore comparability may be limited. In addition, other companies may not publish these or similar measures. These non-GAAP financial measures should not be viewed in isolation or as a substitute for, or superior to, measures prepared in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures.

Free Cash Flow ("FCF") is defined as cash provided by (used in) operating activities plus cash provided by (used in) investing activities, excluding the impact of restructuring charges, if any. Free Cash Flow Margin is defined as Free Cash Flow as a percentage of revenue. The most directly comparable GAAP financial measure is cash provided by (used in) operating activities.

(in thousands)	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
Cash used in operating activities	\$(48,771)	\$(50,256)	\$(56,824)	\$(46,651)	\$(40,308)	\$(55,945)	\$(39,690)	\$(43,448)	\$(50,693)	\$(40,922)	\$(32,477)	\$(24,923)
(+) Cash used in investing activities	(7,094)	(2,144)	(3,123)	(2,489)	(2,676)	(4,224)	(4,952)	(9,735)	(11,616)	(6,765)	(7,708)	(4,904)
Free Cash Flow including restructuring costs	\$(55,865)	\$(52,400)	\$(59,947)	\$(49,140)	\$(42,984)	\$(60,169)	\$(44,642)	\$(53,183)	\$(62,309)	\$(47,687)	\$(40,185)	\$(29,827)
(+) Cash paid for restructuring costs	-		-		v .	-	-	-	-	2,363	1,114	235
Free Cash Flow excluding restructuring costs	\$(55,865)	\$(52,400)	\$(59,947)	\$(49,140)	\$(42,984)	\$(60,169)	\$(44,642)	\$(53,183)	\$(62,309)	\$(45,324)	\$(39,071)	\$(29,592)
Revenue	\$41,881	\$18,84	\$26,471	\$28,485	\$31,558	\$47,269	\$67,454	\$86,663	\$80,466	\$121,322	\$124,526	\$134,769
Free Cash Flow margin	(133)%	(278)%	(226)%	(173)%	(136)%	(127)%	(66)%	(61)%	(77)%	(37)%	(31)%	(22)%

Reconciliation of Cash used in operating activities to Cash Contribution

Cash Contribution is defined as operating cash flow before other operating expenses, excluding the impact of restructuring charges, if any. Cash Contribution Margin is defined as Cash Contribution as a percentage of revenue. The most directly comparable GAAP financial measure is cash provided by (used in) operating activities. Cash provided by (used in) operating activities includes the benefit of FF&E Allowance Realized, and therefore, Cash Contribution and Cash Contribution Margin include the benefit of FF&E Allowance Realized.

(in thousands)	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
Non-property level sales and marketing:												
Sales and marketing	\$4,374	\$2,923	\$3,108	\$2,443	\$2,511	\$4,888	\$6,724	\$9,367	\$9,461	\$12,414	\$13,372	\$15,97
(-) Property level sales and marketing '	(3,980)	(1,262)	(1,272)	(1,220)	(1,592)	(3,052)	(4,638)	(6,634)	(6,814)	(9,535)	(10,566)	(11,837)
Non-property level sales and marketing	\$394	\$1,661	\$1,836	\$1,223	\$919	\$1,836	\$2,086	\$2,733	\$2,647	\$2,879	\$2,806	\$4,140
Non-property level operations and support:												
Operations and support	\$35,063	\$22,641	\$29,227	\$28,141	\$25,423	\$34,889	\$36,592	\$45,824	\$48,267	\$54,003	\$55,586	\$53,225
(-) Property level operations and support ²	(10,443)	(6,127)	(7,762)	(9,195)	(9,921)	(13,308)	(14,795)	(19,855)	(22,104)	(24,814)	(26,967)	(27,272)
Non-property level operations and support	\$24,620	\$16,514	\$21,465	\$18,946	\$15,502	\$21,581	\$21,797	\$25,969	\$26,163	\$29,189	\$28,619	\$25,953
expenses: General and administrative	\$21,268	\$15,156	\$17,972	\$22,637	\$32,149	\$24,615	\$21,694	\$27,677	\$36,981	\$31,277	\$33,016	\$31,17
Non-property level operating expenses:												
(+) Research and development	5,479	3,999	3,853	4,221	3,319	4,066	5,443	6,263	7,625	8,088	6,936	6,247
(+) Non-property level sales and marketing	394	1,661	1,836	1,223	919	1,836	2,086	2,733	2,647	2,879	2,806	4,140
(+) Non-property level operations and support	24,620	16,514	21,465	18,946	15,502	21,581	21,797	25,969	26,163	29,189	28,619	25,953
(-) Stock based compensation	(3,067)	(1,742)	(1,020)	(1,394)	(14,153)	(2,448)	(3,573)	(5,073)	(6,680)	(5,054)	(6,405)	(4,818)
(-) Depreciation and amortization	(4,152)	(4,206)	(4,269)	(4,342)	(4,119)	(4,213)	(4,357)	(5,025)	(5,630)	(5,996)	(6,175)	(6,110)
Non-property level operating expenses	\$44,542	\$31,382	\$39,837	\$41,291	\$33,617	\$45,437	\$43,090	\$52,544	\$61,106	\$60,383	\$58,797	\$56,583
Cash contribution:												
Cash used in operating activities	\$(48,771)	\$(50,256)	\$(56,824)	\$(46,651)	\$(40,308)	\$(55,945)	\$(39,690)	\$(43,448)	\$(50,693)	\$(40,922)	\$(32,477)	\$(24,923)

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(+) Cash paid for restructuring costs	-	-	-	-	-	-	-	÷	-	2,363	1,114	235
(+) Non-property level operating expenses	44,542	31,382	39,837	41,291	33,617	45,437	43,090	52,544	61,106	60,383	58,797	56,583
Cash contribution ³	\$(4,229)	\$(18,874)	\$(16,987)	\$(5,360)	\$(6,691)	\$(10,508)	\$3,400	\$9,096	\$10,413	\$21,824	\$27,434	\$31,895
Revenue	\$41,881	\$18,841	\$26,471	\$28,485	\$31,558	\$47,269	\$67,454	\$86,663	\$80,466	\$121,322	\$124,526	\$134,769
Cash contribution margin	(10)%	(100)%	(64)%	(19)%	(21)%	(22)%	5%	10%	13%	18%	22%	24%

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(1) Composed of channel fees. (2) Composed of customer service, laundry/consumables, maintenance and utilities and insurance included in operations and support. (3) Excludes restructuring costs.

Supplemental Reconciliation of Income from operations to Property Level Profit

Property Level Profit (Loss) ("PLP" or "PLL") is defined as profit (loss) from operations after adding back corporate-level expenses, excluding the impact of restructuring charges, if any. Property Level Costs ("PLC") represent costs directly associated with guest-facing functions in each of Sonder's buildings. These costs include (i) channel fees paid to Online Travel Agencies, (ii) customer service costs, (iii) laundry/consumables costs, (iv) maintenance costs, and (v) utilities & insurance costs. The most directly comparable GAAP financial measure is income from operations.

(in thousands)	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
Loss from operations	\$(71,229)	\$(54,265)	\$(52,197)	\$(66,131)	\$(71,049)	\$(64,934)	\$(55,401)	\$(68,561)	\$(95,764)	\$(67,680)	\$(61,268)	\$(59,075)
Add:												
Non-property level operations and support	\$24,620	\$16,514	\$21,465	\$18,946	\$15,502	\$21,581	\$21,797	\$25,969	\$26,163	\$29,189	\$28,619	\$25,953
General and administrative	21,268	15,156	17,972	22,637	32,149	24,615	21,694	27,677	36,981	31,277	33,016	31,17
Research and development	5,479	3,999	3,853	4,221	3,319	4,066	5,443	6,263	7,625	8,088	6,936	6,247
Non-property level sales and marketing	394	1,661	1,836	1,223	919	1,836	2,086	2,733	2,647	2,879	2,806	4,140
Restructuring and other charges	-	-	æ	-	Ē	-	-	-	-	4,033	-	
Property Level Profit (Loss)	\$(19,468)	\$(16,935)	\$(7,071)	\$(19,104)	\$(19,160)	\$(12,836)	\$(4,381)	\$(5,919)	\$(22,348)	\$7,786	\$10,109	\$8,436

GAAP Rent to Landlord \$1,2 Payments Adjustment	267 \$	\$3,765	\$(5,693)	\$5,577	\$3,811	\$3,188	\$5,706	\$14,265	\$12,468	\$4,368	\$4,073	\$11,849
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Note: Given the focus on Cash Contribution as the primary unit economics measure; Sonder plans to stop providing reconciliations for Property Level Profit after reporting fourth quarter 2022 results.

Supplemental Reconciliation of Net income to Adjusted EBITDA

Adjusted EBITDA is defined as net loss excluding the impact of depreciation, stock-based compensation, COVID-19 pandemic related offboardings (costs associated with exiting units at the beginning of the COVID-19 pandemic), restructuring charges (if any), and other expense (income), net (which primarily includes mark-to-market adjustments related to financial instruments such as convertible debt and warrants). The most directly comparable GAAP financial measure is net (loss) income.

(in thousands)	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
Net (loss) income	\$(61,743)	\$(60,799)	\$(55,514)	\$(72,260)	\$(78,541)	\$(73,949)	\$(64,584)	\$(77,313)	\$22,392	\$(43,775)	\$(74,499)	\$(54,885)
Interest expense, net	\$1,507	\$1,669	\$1,658	\$1,568	\$3,827	\$12,522	\$13,279	\$14,462	\$8,202	\$4,382	\$4,112	\$4,809
Provision (benefit) for income taxes	-	3	11	309	23	70	133	16	31	117	416	(31)
Depreciation and amortization	4,152	4,206	4,269	4,342	4,119	4,213	4,357	5,025	5,630	5,996	6,175	6,110
EBITDA	\$(56,084)	\$(54,921)	\$(49,576)	\$(66,041)	\$(70,572)	\$(57,144)	\$(46,815)	\$(57,810)	\$36,255	\$(33,280)	\$(63,796)	\$(43,997)
Restructuring and other												
Charges	-	-	-	-	-	-	-	-	-	\$4,033	-	-
	- 3,067	- 1,742	- 1,020	- 1,394	- 14,153	- 2,448	- 3,573	- 5,073	- 6,680	\$4,033 5,054	- 6,405	4,818
Charges Stock-based	- 3,067 (10,993)	- 1,742 4,862	- 1,020 1,648	- 1,394 4,252	- 14,153 3,642	- 2,448 (3,577)	- 3,573 (4,229)	- 5,073 (5,726)			- 6,405 8,703	
Charges Stock-based compensation Total other expense									6,680	5,054		- 4,818 (8,968) -

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GAAP Rent to Landlord Payments Adjustment	\$1,267	\$3,765	\$(5,693)	\$5,577	\$3,811	\$3,188	\$5,706	\$14,265	\$12,468	\$4,368	\$4,073	\$11,849
FF&E Allowance Realized	-	-	-	-	531	475	1,915	1,401	4,448	9,756	8,313	5,000

Note: Given the focus on Free Cash Flow as the primary profitability measure, Sonder plans to stop providing reconciliations for Adj. EBITDA after reporting fourth quarter 2022 results.

Non-GAAP Reconciliations & Other Supplemental Data

Historical Data: Revenue Measures

	2020					20	021	2022				
(In thousands, except \$ and %)	Q1	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4
Live Units	5.0	4.3	3.9	4.5	5.0	5.5	6.3	7.6	7.7	8.4	9.0	9.7
Contracted Units	8.2	7.1	6.5	7.5	8.0	9.2	10.0	10.5	11.6	10.3	9.9	7.9
Total Portfolio	13.2	11.4	10.4	12.0	13.0	14.7	16.3	18.1	19.3	18.7	18.9	17.6
Bookable Nights	428	400	346	385	411	473	536	611	689	725	786	852
Occupied Nights	268	228	257	260	274	321	366	420	503	598	661	704
Occupancy Rate	63%	57%	74%	68%	66%	68%	68%	69%	73%	82%	84%	83%
Average Daily Rate	\$156	\$83	\$103	\$109	\$115	\$147	\$184	\$206	\$160	\$203	\$189	\$191
RevPAR	\$98	\$47	\$77	\$74	\$77	\$100	\$126	\$142	\$117	\$167	\$158	\$158

Note: Certain signed leases have contingencies or conditions that must be satisfied before we take over the units, and from time to time, we exclude some of these leases from our Contracted Units total based on our judgment about the likelihood that the contingencies or conditions will be satisfied.

Use of non-GAAP financial measures

Sonder supplements its consolidated financial statements presented in accordance with generally accepted accounting principles in the United States ("GAAP") by providing additional financial measures that are not prepared in accordance with GAAP, including Free Cash Flow, Free Cash Flow Margin, Cash Contribution, Cash Contribution Margin, Property Level Costs, Property Level Profit (Loss), and Adjusted EBITDA. Further information about these measures appears under "Key Terms" below. Sonder's management uses these non-GAAP financial measures, collectively, to evaluate ongoing operations and for internal planning and forecasting purposes. Sonder believes that these non-GAAP financial measures are useful in evaluating its operating performance, and may assist investors in comparisons with other companies, some of which use similar non-GAAP financial information to supplement their GAAP results. However, Sonder's definitions may differ from the definitions used by other companies and therefore comparability may be limited. In addition, other companies may not publish these or similar measures. These non-GAAP financial measures should not be viewed in isolation or as a substitute for, or superior to, measures prepared in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures. Sonder has not reconciled consolidated Free Cash Flow guidance to projected consolidated GAAP cash provided by (used in) operating activities because we do not provide guidance on GAAP cash provided by (used in) operating activities, as a result of the uncertainty regarding, and the potential variability of, certain of these items. Accordingly, a reconciliation of the non-GAAP financial measure guidance to the conciling dativities, as a result of the uncertainty regarding, and the potential variability of, certain of these items. Accordingly, a reconciliation of the non-GAAP financial measure is not available without unreasonable effort.

Key Terms

Total Portfolio

Total Portfolio represents Live Units plus Contracted Units. This includes any unit that has a signed real estate contract, regardless of whether or not the unit is available for guests to book. This excludes any units that have been exited (i.e., the lease was terminated or allowed to expire). Live Units are defined as units which are available for guest bookings on Sonder.com, the Sonder app and other channels. Sonder pays rent (or utilizes pre-negotiated abatement) and is able to generate revenue from these units. Contracted Units are units for which Sonder has signed real estate contracts, but are not yet available for guests to book. Sonder is not yet able to generate revenue from these units. Certain signed leases have contingencies or conditions that must be satisfied before we take over the units, and from time to time, we exclude some of these leases from our Contracted Units total based on our judgment about the likelihood that the contingencies or conditions will be satisfied.

Occupancy Rate

Occupancy Rate ("OR") is defined as Occupied Nights divided by Bookable Nights, expressed as a percentage. **Bookable Nights** represent the total number of nights available for stays across all Live Units. This excludes nights lost to full building closures of greater than 30 nights. **Occupied Nights** represent the total number of nights occupied across all Live Units.

Revenue per Available Room

Revenue Per Available Room ("RevPAR") represents the average revenue earned per available night, and is calculated either by dividing revenue by Bookable Nights, or by multiplying Average Daily Rate by Occupancy Rate. Average Daily Rate ("ADR") represents the average revenue earned per night occupied and is calculated as revenue divided by Occupied Nights.

Free Cash Flow

Free Cash Flow ("FCF") is defined as cash provided by (used in) operating activities plus cash provided by (used in) investing activities, excluding the impact of restructuring charges, if any. Free Cash Flow Margin is defined as Free Cash Flow as a percentage of revenue. Reconciliation of Free Cash Flow to the most comparable GAAP measure can be found on pg 16.

Cash Contribution

Cash Contribution is defined as operating cash flow before other operating expenses, excluding the impact of restructuring charges, if any. Cash Contribution Margin is defined as Cash Contribution as a percentage of revenue. Reconciliation of Cash Contribution to the most comparable GAAP measure can be found on pg 17.

FF&E Allowance Realized

FF&E Allowance Realized represents cash payments from real estate owners received for capital expenditure financing.

Property Level Profit (Loss)

Property Level Profit (Loss) ("PLP" or "PLL") is defined as profit (loss) from operations after adding back corporate-level expenses, excluding the impact of restructuring charges, if any. Property Level Costs ("PLC") represent costs directly associated with guest-facing functions in each of Sonder's buildings. These costs include (i) channel fees paid to Online Travel Agencies, (ii) customer service costs, (iii) laundry/consumables costs, (iv) maintenance costs, and (v) utilities & insurance costs. Reconciliation of Property Level Profit to the most comparable GAAP measure can be found on pg 18.

Adjusted EBITDA

Adjusted EBITDA is defined as net loss excluding the impact of depreciation, stock-based compensation, COVID-19 pandemic related offboardings (costs associated with exiting units at the beginning of the COVID-19 pandemic), restructuring charges (if any), and other expense (income), net (which primarily includes mark-to-market adjustments related to financial instruments such as convertible debt and warrants). Reconciliation of Adjusted EBITDA to the most comparable GAAP measure can be found on pg 19.

Landlord Payments

Landlord Payments represent cash payments to real estate owners recognizing abatement at the time it is utilized (often at the commencement of a real estate contract), expressed in U.S. dollars. This recognizes the economic substance of the payment to real estate owners as reflected in the real estate contract (e.g., if Sonder's Takeover Date, the date on which Sonder receives the keys and is able to begin opening the building, was January 1, 2021 and it had three months of abatement at the beginning of the real estate contract, the Landlord Payments for the building in the first quarter of 2021 would be \$0). The **Takeover Date** represents the date on which Sonder receives the keys and is able to begin onboarding a building (e.g., moving in furniture, staging / photographing units for listing).

GAAP rent to Landlord Payment adjustment

GAAP rent to Landlord Payment adjustment represents the adjustment to translate rent to Landlord Payments, expressed in U.S. dollars. GAAP rent straight lines abatement and future escalation payments over the duration of the real estate contract. In contrast, Landlord Payments recognize abatement from real estate owners at the time abatement is utilized (often at the commencement of a real estate contract), and future escalation payments at the time they actually occur, in an effort to most accurately reflect the timing of cash outflows for rent.

Webcast Details

Sonder will host a webcast Wednesday, March 1, 2023 at 2:00 p.m. Pacific Time / 5:00 p.m. Eastern Time to discuss these financial results and business highlights and guidance. To listen to a live audio webcast, please visit the "Events" section of Sonder's Investor Relations website at <u>investors.sonder.com</u>. The archived webcast will be available on Sonder's Investor Relations website shortly after the call.

About Sonder

Sonder is revolutionizing hospitality through innovative, tech-powered service and inspiring, thoughtfully designed accommodations combined into one seamless managed experience. Launched in 2014 and headquartered in San Francisco, Sonder provides a variety of accommodation options – from spacious rooms to fully-equipped suites and apartments – found in over 40 markets spanning ten countries and three continents. The Sonder app gives guests full control over their stay. Complete with self-service features, simple check-in and 24/7 on-the-ground support, amenities and services at Sonder are just a tap away, making a world of better stays open to all.

To learn more, visit <u>www.sonder.com</u> or follow Sonder on <u>Facebook</u>, <u>Twitter</u> or <u>Instagram</u>. Download the Sonder app on <u>Apple</u> or <u>Google Play</u>. The information that can be accessed through hyperlinks or website addresses included herein is deemed not to be incorporated in or part of this Shareholder Letter.

Forward-Looking Statements

This Shareholder Letter contains a number of "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, but are not limited to, statements about Sonder's forecasted revenue growth, costs, and cash flow (including Sonder's guidance for revenue and Free Cash Flow for the quarter ending March 31, 2023, and statements about potential cash flow margin), statements about Sonder's total addressable market, anticipated numbers of Live and Contracted Units, the statements regarding "Cash Flow Positive Plan," including anticipated cost reductions, targeted capital-light signings and potential cash flow improvements and its plan to reach its first quarter of positive FCF within 2023 without additional fundraising, the anticipated recovery of travel demand, booking patterns, and other trends, expectations, and objectives discussed in the sections of this Shareholder Letter titled "A note from Francis," "Q4 2022 Results," and "Q1 2023 Guidance," potential new markets, and market penetration, innovation plans and initiatives, the success of Sonder's corporate travel efforts and other RevPAR initiatives, anticipated unit economics, expected seasonalities, and other information concerning Sonder's possible or assumed future financial or operating results and measures, business strategies, competitive position, industry environment, potential growth opportunities, and future operations. These forward-looking statements are based on Sonder's management's current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. When used in this Shareholder Letter, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future, "proposed," "guidance," and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside Sonder's management's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. These risks, uncertainties, assumptions and other important factors include, but are not limited to: potential negative impacts on Sonder's financial results as a result of changes in travel, hospitality, real estate and vacation markets, including the possibility that travel demand and pricing do not recover to the extent anticipated, particularly in the current geopolitical and macroeconomic environment; potential inability to negotiate satisfactory leases or other arrangements to operate new properties, onboard new properties in a timely manner, or renew or replace existing properties on attractive terms, and the possibility of lease terminations prior to scheduled expirations or the failure of lease contingencies; possible delays in real estate development and construction projects related to Sonder's leases, or other delays in generating revenues from new properties; the possibility that Sonder may not benefit from any market recovery to the extent it anticipates; risks and uncertainties associated with Sonder's Cash Flow Positive Plan announced in June 2022, including the possibility that Sonder will not realize the anticipated cost savings, capital-light signings or cash flow improvements from this plan or any future cost-saving initiatives, or will need to engage in additional fundraising, and the risk that the plan or any future cost-saving initiatives will adversely affect employee retention, effectiveness and hiring or other aspects of Sonder's business; the possibility that Sonder will be unable to effectively manage its growth; potential delays or difficulties introducing new or upgraded amenities, services or features, including enhancements to the Sonder app; the possibility that new RevPAR initiatives will not achieve the desired results and that future pricing and/or occupancy will be lower than anticipated; the possibility of higher than expected capital expenditures, property-related costs or other operating expenses and unanticipated conditions or incidents at leased properties; risks associated with Sonder's relationships with and reliance upon real estate owners, OTAs and other third parties, and their performance of their obligations; changes in applicable laws or regulations, including legal, tax or regulatory developments, and the impact of any litigation or other legal or regulatory proceedings; the possibility that Sonder may be adversely affected by other economic, business and/or competitive factors, including the additional risks associated with operating internationally; risks related to the impact of the ongoing COVID-19 pandemic, including the Omicron variant or future variants and further governmental and other restrictions (including travel restrictions) resulting therefrom; Sonder's success in retaining or recruiting officers, other employees and directors; and other risks and uncertainties described under the heading "Risk Factors" in Sonder's most recent Quarterly Report on Form 10-Q filed with the SEC on November 10, 2022 and Annual Report on Form 10-K filed with the SEC on March 28, 2022, and subsequent SEC filings. You are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made. Except as required by law, Sonder does not undertake any obligation to update or revise its forward-looking statements to reflect events or circumstances after the date of this Shareholder Letter. Additional risks and uncertainties are identified and discussed in Sonder's reports filed and to be filed with the SEC and available on the SEC's website at www.sec.gov.

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